

Jeff Bailey officially joined the Rockwall ISD administrative team in May of 2009. On April 21, 2009, the following press release was sent to the RISD staff and the local press announcing Mr. Bailey's hiring.

The Rockwall Independent School District Board of Trustees is pleased to announce that Jeff Bailey, a long-tenured educator who has held such varied positions as teacher, assistant principal, director of personnel, principal, area assistant superintendent and deputy superintendent, has been unanimously chosen by the board to fill the position of Rockwall ISD deputy superintendent. Mr. Bailey is currently serving as the deputy superintendent for the Plano Independent School District.



“To be invited to serve as the deputy superintendent in Rockwall ISD is indeed an honor,” said Mr. Bailey. “My experience in Plano ISD, spanning three decades, has prepared me for the challenges and momentum of the growing, thriving school community of Rockwall ISD. Serving most recently as the deputy superintendent in Plano ISD, I have the operational experience to manage rapid growth, the rigors of school finance, and understanding that meaningful communication with students and families is key to a district’s success. I know that I can provide vital support to Superintendent Gene Burton and I look forward to serving on his team.”

Mr. Bailey’s educational background includes a Bachelor of Science in Secondary Education and a Master of Science in Educational Administration, both from East Texas State University. He began his educational career as a teacher and coach in Plano ISD in 1979. Subsequently, he served Plano ISD as an assistant principal, personnel director and principal. As the area assistant superintendent for the East Cluster from 1997-2007, his responsibilities included the instructional and operational management of 27 campuses in the fastest growing region in the Plano district. In 2007, he became deputy superintendent for Plano ISD, overseeing the day-to-day operations of 68 campuses.

“The vast experience that Mr. Bailey brings with him will greatly benefit the Rockwall school district,” said Superintendent of Schools Gene Burton. “His thirty years of service at all levels will bring expertise and knowledge that will be critical as we look toward the future. His first-hand experience with long-range planning, facilities management, new program implementation, cultural diversity initiatives and student growth issues will provide valuable insight. We are extremely fortunate to have a man of Jeff Bailey’s personal and professional stature joining our district. Not only will our students and staff benefit, but the entire Rockwall community will benefit from his leadership and guidance because he will be wholeheartedly committed to the families of Rockwall ISD.”

The Board of Trustees approved Mr. Bailey’s hiring at their regularly scheduled meeting on Monday, April 20, 2009. His exact start date has not been determined.

“I wish to compliment the Rockwall ISD Board of Trustees and Superintendent Gene Burton for their leadership and for being careful guardians of the obvious excellence in the Rockwall ISD community,” said Mr. Bailey. “It will be my pleasure to serve this district and to learn from my superintendent how my expertise can contribute to the energy of administration. My operational experience reflects the management of rapid growth, enrollment fluctuation, new construction and renovation of facilities, bond program planning and implementation, and especially an unyielding commitment to academic achievement for students. In my earliest experiences as a teacher, coach, assistant principal, principal, assistant superintendent and as a current deputy superintendent, my commitment has always been to children. This commitment has guided every action in my career and I am eager to champion the education of children in Rockwall ISD.”

Mr. Bailey and his wife, Janis, have been married for 22 years. They have four children: BJ Ferguson, 28; Whitney Bailey, 19; Austin Bailey, 18; and Tyler Bailey, 16.